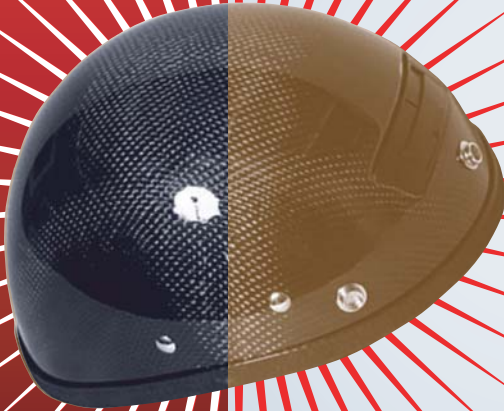


BOGUS HELMETS



*What You
Know
Could Save
Your Life!*

A project of the
Washington State Patrol
in cooperation with the
Washington Traffic
Safety Commission.

Statistics

You are more likely to die in a motorcycle collision if you are wearing a bogus helmet than if you don't wear a helmet at all.

*- Southern California
Injury Research
Prevention Center*



Per mile driven, a motorcyclist is 16 times more likely to die in a crash than an automobile driver.



Annual medical care costs in California were \$35,000,000 less two years after implementing a mandatory helmet law.



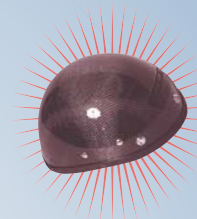
Taxpayers are picking up the bill. Harborview Medical Center found in one year that motorcycle crashes cost \$2.7 million, and 63% of that cost was paid by public funds. (1% was paid by motorcyclists.)



Washington repealed its helmet law for a period in the late 1970's. During that time, motorcycle deaths increased 124%.



Once Washington's law was re-enacted, motorcycle fatalities dropped by more than 50%, and severe head injuries dropped by almost 60%.



*It's your head,
we thought you
should know.*



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